Overview of the Course:
An examination of the public discourse of the Chicana/o community, especially that associated with political and social movements, using the field of rhetoric (study of public speech and persuasion). The course will also focus on developing public speaking skills and abilities. (Conversational fluency of Spanish strongly recommended).

Objectives of the Course:
Students completing the course will:
- be familiar with basic concepts in the history of rhetoric, rhetorical analysis, argumentation, and public speaking.
- be familiar with the rhetorical style and abilities of Chicano movement leaders in the U.S.
- improve their public speaking, rhetorical and argumentation skills.

Course Requirements:
- Completing the readings and participation in class discussions are important requirements. Written assignments must be typed and proofread with care. Class sessions will generally alternate between (1) the readings/ideas and (2) the development of public speaking abilities, and practicum in various genres of oratory. (15%)
- There will be two take home examinations covering the major units of the course and readings (each 25%) (50%)
- Each student will write a speech in an area of interest, to be presented to the rest of the class. (35%)

Extra credit: (1) a book review on a topic related to the class; (2) recording and analysis of a movement political speech.

<table>
<thead>
<tr>
<th>Assignment</th>
<th>Date Due</th>
</tr>
</thead>
<tbody>
<tr>
<td>Midterm #1</td>
<td>February 10</td>
</tr>
<tr>
<td>Speech—Initial draft</td>
<td>March 5</td>
</tr>
<tr>
<td>Midterm #2</td>
<td>March 17</td>
</tr>
<tr>
<td>Speech—Final draft &amp; public presentation</td>
<td>March 19</td>
</tr>
</tbody>
</table>

Required Texts

Recommended Books
Useful Reference works
Major Units and Outline of Course:

[additional readings may be assigned throughout the quarter]

WEEK 1

January 6  Introduction to the course syllabus, organization, major units, readings, assignments, and requirements. Discussion of student expectations of course.  
Overview of the field of rhetoric (What is rhetoric? Brief history of rhetoric); the rhetorical situation; social movements, chicano@ movement, leadership.

Handout: Evaluation of speeches (purpose, organization, style, delivery).

WEEK 2

January 13  What is a speech? Types of speeches & their organization/arrangement. Pathos, Ethos, Logos.

January 15  Practicum—Introduction of self. Introduction of others. (Continued)

WEEK 3

January 20  Social movements and rhetoric. Chicano Movement, organizations, & leadership.
Hammerback, Jensen, & Gutiérrez. Introduction: Chicano Rhetoric (pp. 3-10) and Conclusion (pp. 163-172).

January 22  Practicum—Impromptu speeches.

WEEK 4

January 27  Righteous rhetoric of César Chávez.
Video tape: Chávez at U of Ohio (on nonviolence 2004).
Audio tape: *Chávez at the Commonwealth Club (1984).*

January 29  Practicum—Extemporaneous speech.  
Select speech for oratorical interpretation.
WEEK 5

February 3  Reies, The Latin Moses.
Handout: Midterm # 1
Video tape: Tijerina at UCLA (1968).

February 5  Practicum–Style, metaphor, and other elaborations.
Midterm #1 is due.

WEEK 6

February 10  Corky's revolutionary poetic rhetoric.

February 12  Practicum–Poetry & figurative speech practice--“I am Joaquín”.
Readings: I am Joaquín/Yo soy Joaquín

WEEK 7

February 17  José Angel's raza unida rhetoric.
Video tape: Gutiérrez debate (2005?).

February 19  Practicum–Oratorical Interpretation (5 minute presentations). Select, edit and deliver a speech.

WEEK 8

February 24  Dolores Huerta’s second persona of political solidarity.

February 26  Practicum–Debating prep and practice.
WEEK 9

March 3  What is Comparative Rhetoric? How many rhetorics are there?
  Watts, Eric; Wilson, Kirt; McPhail, Mark; Terrill, Rbt. African American Rhetoric. In Sloane. pp. 4-18.

March 5  Practicum–Practice speeches.
  Speech is due.

WEEK 10

March 10  Is there a Xican@ Movement rhetoric?

March 12  Practicum–Practice speeches.
  Handout Midterm #2.

FINALS WEEK

March 17  (5:00 pm)–Midterm #2 is due.
March 19  (Thursday) 3:00 pm to 6:00 pm–Public presentation of Speech.