Overview of the Course:
An examination of the public discourse of the Chicana/o community, especially that associated with political and social movements, using the field of rhetoric (study of public speech and persuasion). The course will also focus on developing public speaking skills and abilities. (Conversational fluency of Spanish strongly recommended).

Objectives of the Course:
Students completing the course will:
- be familiar with basic concepts in the history of rhetoric, rhetorical analysis, argumentation, and public speaking.
- be familiar with the rhetorical style and abilities of Chican@ movement leaders in the U.S.
- improve your public speaking, rhetorical, and argumentation skills.

Course Requirements:
- Completing the readings and participation in class discussions are important requirements. Written assignments must be typed and proofread with care. Class sessions will generally alternate between (1) the readings/ideas and (2) the development of public speaking abilities, and practicum in various genres of oratory. (15%)
- There will be two take home examinations covering the major units of the course and readings (each 25%) (50%)
- Each student will write a speech in an area of interest, to be presented to the rest of the class. (35%)

Extra credit: (1) a book review on a topic related to the class; (2) recording and analysis of a movement political speech.

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<tr>
<th>Assignment</th>
<th>Date Due</th>
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<tr>
<td>Midterm #1</td>
<td>February 9</td>
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<tr>
<td>Speech–Initial draft</td>
<td>March 4</td>
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<tr>
<td>Midterm #2</td>
<td>March 16</td>
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<tr>
<td>Speech–Final draft &amp; public presentation</td>
<td>March 18</td>
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Required Texts
READER for CCS 161, Winter 2016. Available at the UCLA Book store.
**Recommended Books**


**Useful Reference works**


Major Units and Outline of Course: [additional readings may be assigned throughout the quarter]

WEEK 1

January 5 Introduction to the course syllabus, organization, major units, readings, assignments, and requirements. Discussion of student expectations of course.
Overview of the field of rhetoric; the rhetorical situation; social movements, chican@ movement, leadership.

January 7 What is rhetoric? Brief history of rhetoric studies. What is a speech? Types of speeches.
Handout: Evaluation of speeches (purpose, organization, style, delivery).
Readings:

WEEK 2

Readings:
Hammerback, Jensen, & Gutiérrez. 1985. Introduction: Chicano Rhetoric (pp. 3-10) and Conclusion (pp. 163-172).


WEEK 3

January 19 How to say it? Organization, arrangement, critique.
Readings:

January 21 Practicum–Impromptu speeches.
### WEEK 4

**January 26**  
Righteous rhetoric of César Chávez.  
**Video tape:** Chávez at U of Ohio (on nonviolence 2004).  
**Audio tape:** Chávez at the Commonwealth Club (1984).  
**Readings:**  

**January 28**  
Practicum—Extemporaneous speech.  
Select speech for oratorical interpretation.

### WEEK 5

**February 2**  
Corky's revolutionary poetic rhetoric.  
**Video tape:** *I am Joaquin* (1974).  
**Readings:**  
Santos, Luís Cláudio Villafañe G. 2007. American, United Statian, USAmerican, or Gringo?  

**February 4**  
Practicum—Poetry, metaphor, & figurative speech practice—“I am Joaquin”.  
**Handout:** Midterm # 1  
WEEK 6

February 9  Reies, *The Latin Moses*.  
Midterm #1 is due.  

**Video tape:** *Tijerina at UCLA (1968)*.  

**Readings:**  

February 11  Practicum–Style, metaphor, and other elaborations.  

WEEK 7

February 16  José Angel's *raza unida* rhetoric.  

**Video tape:** *Gutiérrez debate (2005?)*.  

**Readings:**  

February 18  Practicum–Oratorical Interpretation (5 minute presentations). Select, edit and deliver a speech.  

WEEK 8

February 23  Dolores Huerta’s second persona of political solidarity. Multiple identities, Intersectionalities.  

**Video tape:**  

**Readings:**  
February 25  Practicum—Oratorical interpretation and practice. (5 minute presentations). Select, edit and deliver a speech.

WEEK 9

March 2  What is Comparative Rhetoric? How many rhetorics are there?

March 4  Practicum—Practice final original speeches. (Four minute presentations.)
Original Speech is due. Please submit via course website.

WEEK 10

March 9  Is there a Xican@ Movement rhetoric? What language(s) is it in? How many are there?
Handout:  Midterm #2.

March 11  Practicum—Practice final original speeches. (Four minute presentations).

FINALS WEEK

March 16  Midterm #2 is due by 5:00 PM. Upload on course website.
March 18  3:00 pm to 6:00 pm–Possible public presentation of 4 minute Speech.