Course Syllabus
2016 Summer Session A – Communication Studies 1A
Public Speaking for Nonnative Speakers
https://moodle2.sscnet.ucla.edu/course/view/COMMST1A
Tuesday & Thursday 10:45 am to 12:50 pm
or
Tuesday & Thursday 1:00 pm to 3:05 pm
Royce 156

Office Hours: 9:30-10:30 and 3:30-4:30 in classroom & by appointment
Prof: Sylvia Merschel  Phone (310) 825-1703/3303  merschel@ucla.edu
TA: Hector Negrete  Phone (310) 825-3465  hectorious@gmail.com

Optional Texts:
(The books are on reserve at the college library: Powell Library Building, 2nd floor, circulation desk.)
Samovar. Intercultural Communication. Thomson
Zarefsky. Public Speaking. Allyn & Bacon

Communication Studies 1A is designed to strengthen the non-native speaker's ability to converse easily and comfortably in social, business and academic situations. Students learn how to successfully apply communication theory in a variety of contexts such as conversation, interviewing, small group discussion and public address in order to communicate effectively in American English.

The following are the aims of this session:

1) Using English to express thinking and feeling
2) Studying and applying the principles of practical oral communication
3) Focusing on specific problems of English comprehension, style, format, usage and terminology
4) Discovering and emulating the secrets of successful speeches
5) Examining and practicing pronunciation, syntax and lexicon of American English
6) Developing skills of analysis and organization of public, private and academic speeches
7) Acquainting students with American culture

Schedule and Assignments – subject to change as assignments are finished:

June 21:  Introduction To Course
Discussion: Description of class
Exercises: Impromptu Self-Introduction Speech
Who, What, When, Where, Why
Choose partners
Assignment: Work on Class Activity Checklist
Complete Self-analysis of Introduction

June 23: Introductions/Preparation For Survey/LECTURE: SURVEY
Discussion: Preparing, delivering and listening
Exercises: Acting out delivery features
Use gestures for expressiveness
Speaking spontaneously
Maintaining eye contact
Looking up from your notes
Working on volume, rate and posture

Assignment: Preparation of survey on classmates
Start choosing Writing Assignments
Hand in Self-analysis of Introduction
Optional View/Read: Lincoln/Gettysburg Address

June 28: Introductions/LECTURE: WHAT ALL SPEECHES HAVE IN COMMON
Discussion: Giving introductions
Evaluating reports

PROFESSOR’S LECTURE - 2ND HOUR
Assignment: Work on Writing Assignments
Optional View/Read: King/”I Have a Dream”

June 30: Presentation of Survey/LECTURE: GIVE THE BEST DEMONSTRATION EVER
Discussion: Giving survey
Evaluating survey
Talking, listening, recording and reporting
Deciding on topic
Analyzing audience

PROFESSOR’S LECTURE - 2ND HOUR
Exercises: Developing interview skills
Choose a partner
Plan interview topics
Discuss formal and informal language

Assignment: Hand in Partner Analysis for Survey
Work on Writing Assignments
Optional View/Read: Study a Speech from the class web page

July 5: Presentation of Survey
Discussion: Survey and Introductions
Evaluations
Exercises: Choosing and ordering main points
Practicing transitions
Preparing conclusion, preparing introduction

Assignment: Prepare for Demonstration Speech
Work on Writing Assignments
Optional View/Read: Study a Speech from the class web page
July 7: Survey or Introductions

**LECTURE: YOU CAN PERSUADE ANYONE!!**

Discussion:
- Planning openings, closings, transitions
- Surveying classmates' attitudes
- Expressing opinions

**PROFESSOR’S LECTURE - 2ND HOUR**

**Assignment:**
- Prepare for Demonstration Speech
- Work on Writing Assignments
- Optional View/Read: Study a Speech from the class web page

July 12: Demonstration Speech

Discussion:
- Giving demonstration speech
- Evaluations

**Assignment:**
- Work on Writing Assignments
- Optional View/Read: Study a Speech from the class web page

July 14: Demonstration Speech

Discussion:
- Giving demonstration speech
- Evaluations

**Exercises:**
- Use of note cards
- Practice pronunciation of difficult sounds
- Choosing an appropriate problem
- Gathering information
- Giving objections and countering arguments

**Assignment:**
- Hand in sample note cards for Demonstration Speech
- Work on Writing Assignments
- Optional View/Read: Study a Speech from the class web page

July 19: Persuasive Speech

Discussion:
- Giving persuasive speech
- Evaluations

**Exercises:**
- Library resources
- Finding sources
- Using quotes
- Choosing arguments

**Assignment:**
- Hand in Outline for Persuasive Speech
- Hand in the three Writing Assignments
- Optional View/Read: Study a Speech from the class web page

July 21: Persuasive Speech

Discussion:
- Continue giving persuasive speech
- Evaluations

**Assignment:**
- Optional View/Read: Study a Speech from the class web page

July 26: Persuasive Speech

Discussion:
- Continue giving persuasive speech
- Evaluations

**Assignment:**
- Prepare for last day of class
- Optional Analysis of Professor

July 28: Evaluating Class

Discussion:
- Impromptu speeches as time allows
Grading Policy - Communication Studies 1A

Grades are determined as follows:

I. Completion of four speeches. Each speech is 15% of the grade.
   1. Introduction (15%)
      1.1. Speech Self-Evaluation due after speech (5%)
   2. Survey/Group Presentation (15%)
      2.1 Partner Evaluation due after speech (5%)
   3. Demonstration (15%)
      3.1 Two sample note cards due after speech (5%)
   4. Persuasion (15%)
      4.1 Outline due before speech (5%)

   The quality is determined by following the requirements of each type of speech and by
   continuous improvement in the ability to connect with the audience.

II. Writing assignments (One page, double-spaced.)
   #1. Class Checklist (5%)
   #2. Group Assignment – meeting with a group of classmates (5%)
   #3. Choice of a writing assignment that is designed to involve students in activities outside
      of class to augment and guide involvement in the American culture at large. It is the aim
      to use the class as a springboard to improving public speaking in any situation,
      whatever one’s first language may be, even if it is English. (5%)

III. Audience Involvement & Attendance - 5%
   This includes evaluations of other speakers as well as class involvement. Attendance and
   involvement are most useful; by listening and evaluating others one learns both pointers on
   how to improve one's own speech as well as how to avoid mistakes.

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